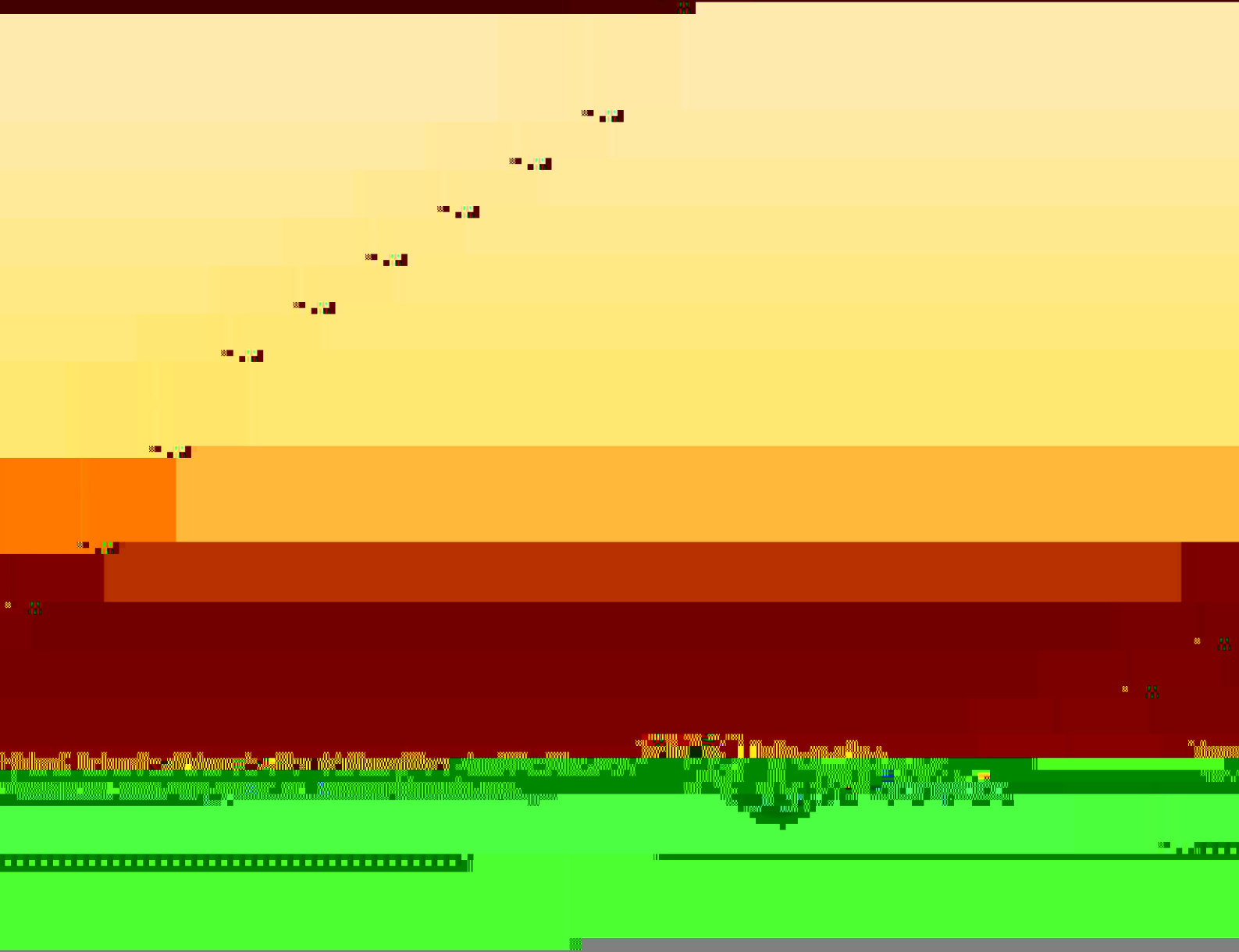


**Supervisory team**  
Dr Sajad Rezaei, Dr Ria Wiid



## Sources and further readings

Chen, Y. and Wang, S. (2014) "Algorithmic price discrimination: how the use of algorithmic recommendation systems can increase sales and consumer well-being." *Journal of Public Policy & Marketing*, 33, 1-12.

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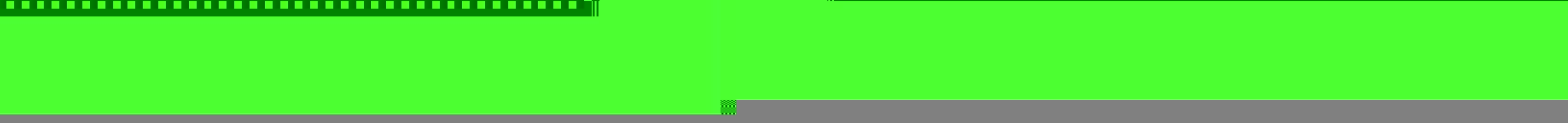
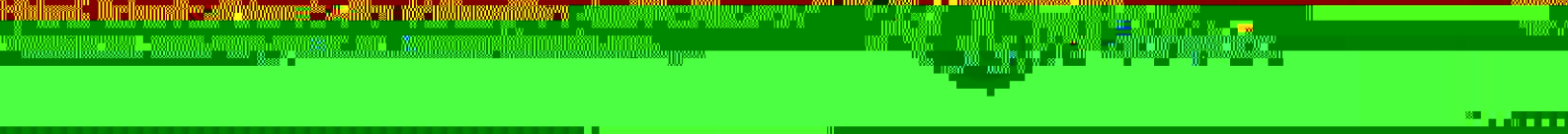
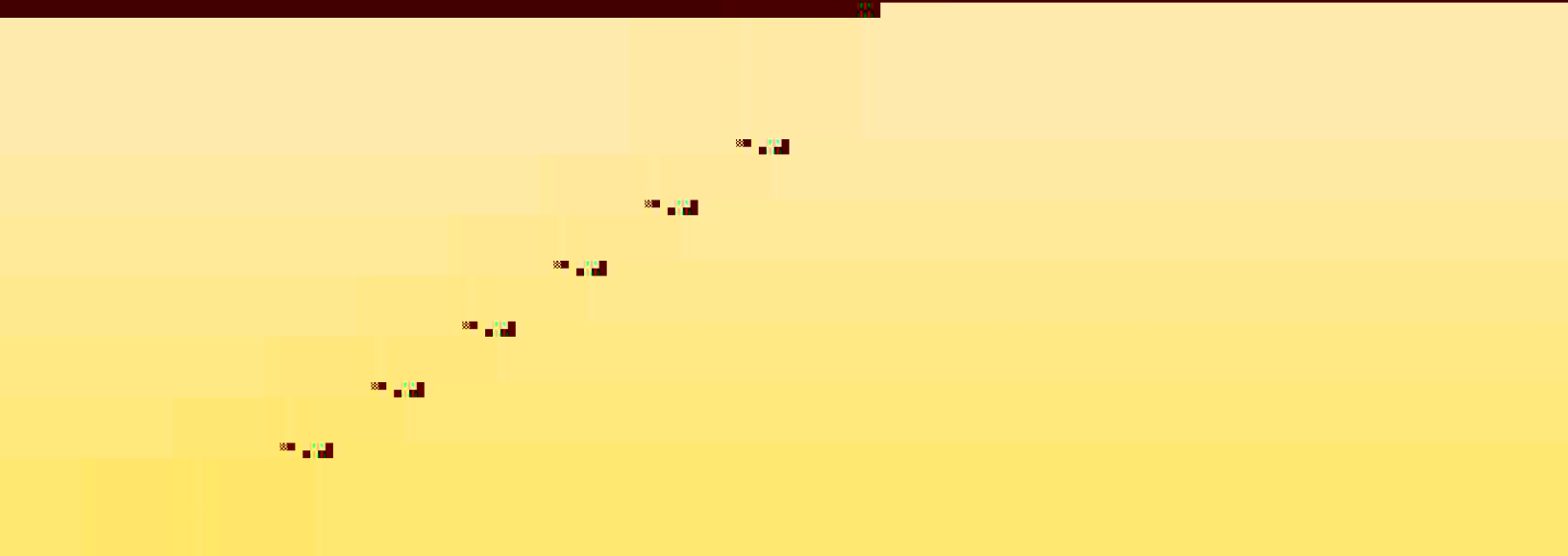
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### Research Group

Our shared research and endeavours are further informed by the conceptual frameworks and strategies provided by Universal Design and Universal Design for Learning. We see merit in approaches that seek to better understand learner experiences and that encourage learner engagement in design processes.

### Interpersonal Relationships & Wellbeing Research Group